

TRADE SHOWS WORK

One smart advertising move can send your company's profits skyrocketing!

We can tell you why our shows are professional, well managed, well promoted and cost efficient, but until you experience it for yourself, you'll never know. That's why we feel our exhibitors tell why Capital Showcase Home & Garden shows work best...

The team at Good Earth Landscape continues to be impressed by the way Capital Showcase handles vendors' requests. The staff is very helpful and the consideration that is placed into each and every show provides vendors with a substantial attendance of prospective clients. As a result, our sales have increased two fold. Thank you Capital Showcase.

Bob Kleefisch, Good Earth Landscape

Participating in the Ventura County Home & Garden Shows has helped our business to grow tremendously. These shows give us our best advertising for the money. We look forward to many more years of participation. Keep up the Great work. **Terrance Riedeman, Granite Transformations**

Those who attend shows produced by Capital Showcase are interested in completing home improvement projects in the near future. This allows us to successfully market our product to a large audience at a single venue in a short period of time. **Arlie Plat, West Coast Sash & Door**

CAPITAL SHOWCASE PROUDLY PRODUCES...

ALAMEDA COUNTY HOME & GARDEN SHOWS
Alameda County Fairgrounds, Pleasanton, CA

February 18 • 19 • 20, 2012

February 16 • 17 • 18, 2013

October 5 • 6 • 7, 2012

October 4 • 5 • 6, 2013

CONTRA COSTA HOME & GARDEN SHOWS
Sleep Train Pavilion, Concord, CA

April 13 • 14 • 15, 2012

April 5 • 6 • 7, 2013

October 26 • 27 • 28, 2012

October 25 • 26 • 27, 2013

VENTURA COUNTY HOME & GARDEN SHOWS
Ventura County Fairgrounds, Ventura, CA

March 16 • 17 • 18, 2012

March 15 • 16 • 17, 2013

September 14 • 15 • 16, 2012

September 20 • 21 • 22, 2013

21st Annual Ventura County Fall Show

SEPTEMBER 14 • 15 • 16, 2012
Ventura County Fairgrounds, Ventura



SHOW INFORMATION

LOCATION:

Ventura County Fairgrounds
10 West Harbor Blvd., Ventura, CA 93001

SHOW DATES:

September 14 • 15 • 16, 2012

SHOW HOURS:

Friday.....Noon to 6:00 pm
Saturday.....10:00 am to 6:00 pm
Sunday.....10:00 am to 5:00 pm

RATES:

Booth price includes one 500 watt duplex outlet per booth.
Indoor 10'x10'\$1000.00
Outside 10'x10'\$600.00
Indoor 10'x 10' corners.....\$1100.00

SERVICES: Indoor exhibit spaces will have 8' draped back wall, 3' high draped side dividers and are supplied with one 500 watt duplex outlet. You may contract with the Official Show Decorator for tables, chairs, carpeting, signs or other booth needs. I.D. signs are provided in each booth. Phone service for your booth may be ordered from AT&T by phoning 800-339-3204. or calling Seaside Park at 805-648-3376.

MOVE-IN/MOVE-OUT: Exhibits may begin moving in at 3:00 pm, Wednesday, Sept. 12th and must be completed by noon, Friday, Sept. 14th. Exhibits may begin moving out after show closes on Sunday, Sept. 16th at 5:00 pm and must be completely removed by 12:00 noon, Monday, Sept. 17th.

RESERVATION AND PAYMENT SCHEDULE: Minimum 50% deposit and signed contract holds space. Remainder of booth fee may be made in installments, with final balance due 30 days prior to show date. No reservation will be considered confirmed unless signed contract and deposit is received and payment schedule is as presented.

MEDIA PACKAGE: The cornerstone of the promotion for the Show is a "Special Section" to run in the Ventura County Star, sponsors of the Ventura County Home & Garden Show. The section will preview the Show and list exhibitors. If you are interested in having a story about your company in our special section, contact the show office at 805-641-1126 or email, robert@capitalshowcase.com. The extensive promotion for the show also includes radio, television and print advertising.

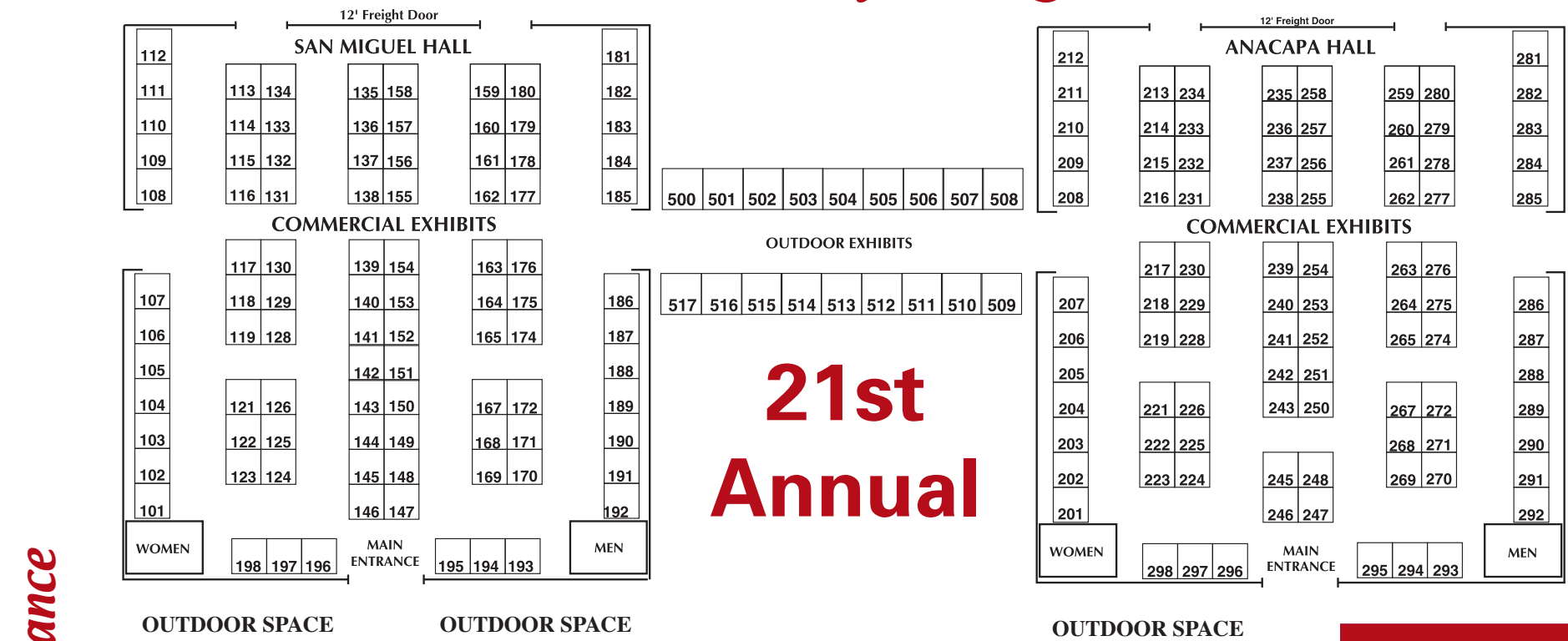
Sponsored by



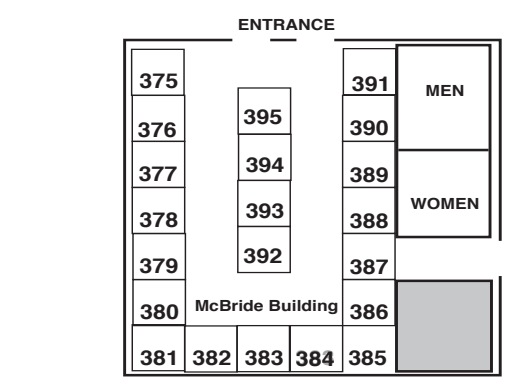
VENTURA COUNTY FALL HOME & GARDEN SHOW

September 14 • 15 • 16, 2012

Ventura County Fairgrounds



Main Entrance



RESERVATIONS

Capital Showcase
5301 Madison Avenue, Suite 203
Sacramento, CA 95841

Show Office
(805) 641-1126
(916) 331-5999
(800) 222-9351
FAX (916) 331-6070

Show Manager: Samantha
Website & email address:
www.capitalshowcase.com
samantha@capitalshowcase.com